

The 2022 local elections

A guide for TUSC candidates and agents

Part One: Before the elections

- 1. The election battleground in 2022
- 2. Becoming a TUSC candidate in May
- 3. The election timetable summary

Part Two: Local election regulations

- 4. Who can stand for election in May?
- 5. The official nomination papers
- 6. The Certificate of Authorisation & Emblems
- 7. The Election Agent
- 8. Rules on election spending
- 9. Rules on donations to your campaign
- 10. Getting the register of electors
- 11. Using council buildings for public meetings
- 12. Imprints on campaign material
- 13. Joint campaigning with other organisations
- 14. After the poll: Election Expenses

This document is a summary guide to the official regulations for candidates and election agents looking to contest the local council elections taking place in 2022 on Thursday May 5th.

The information it contains is based on the official guidance produced by the Electoral Commission, along with some tips and pointers drawn from the previous experience of TUSC election campaigners.

The guide explains the formal procedures that have to be followed to appear on the ballot paper in a local council election.

It also includes information on the procedures agreed by the Trade Unionist and Socialist Coalition All-Britain Steering Committee on how to become a TUSC candidate in the English and Welsh elections, contained in Part One in the section entitled, *Before the Elections*.

But on the official election regulations it is only a summary guide. For a full explanation of election law, applicable for all elections in England, Wales and Scotland, you should go to the Electoral Commission's website at: http://www.electoralcommission.org.uk/i-am-a/candidate-or-agent

TUSC's National Election Agent, the National Nominating Officer registered with the Electoral Commission, is Clive Heemskerk. He can be contacted for advice at cliveheemskerk@socialistparty.org.uk or, during the day, on 020-89888773.

October 2021

Part One: Before the elections

1. The election battleground in 2022

- **1.1** Local elections are scheduled to take place on Thursday May 5th 2022 for all 32 unitary councils in Scotland and the 22 single-tier authorities in Wales. In England, there are scheduled elections for all 32 London borough councils, 34 Metropolitan district councils, and 82 district councils. (See https://www.tusc.org.uk/txt/448.pdf for the TUSC directory of elections in May 2022).
- **1.2** There are still ongoing boundary reviews and council re-organisations to be factored but a current estimate is that May 2022 will see 6,751 councillors elected in 3,949 wards, a bigger electoral test in terms of local council seats to be contested than in May 2021.
- **1.3** Also on the same day there will be Mayoral elections in Watford and the London boroughs of Hackney, Lewisham, Newham and Tower Hamlets. The South Yorkshire Metro-Mayor position established in 2018 is also up for election in May 2022.
- **1.4** The local elections in Scotland, Wales, London and Birmingham are 'all-up' contests, with every councillor up for election, usually in multi-seat wards. Most other elections will be for one-third of the councillors in single-seat contests but some may be 'all-up' elections following ward boundary changes or council reorganisation. It is best to check regularly on the elections page of your local council and keep in touch with the elections office if possible, including for details of any by-elections that come up.
- **1.5** Of the 202 councils holding elections in May, 88 are currently Labour-led, with Labour holding an overall majority or the largest party in a coalition administration.

2. Becoming a TUSC candidate in May

- **2.1** The Trade Unionist and Socialist Coalition was set-up in 2010 as an inclusive umbrella alliance, to enable fighting trade unionists, working class community campaigners, social movement activists, and socialists in different parties or none, to stand together in elections under a common name and logo on the ballot paper, while preserving their own identities. The only provision is that candidates are expected to endorse the TUSC core policy platform for local elections, a list of minimum commitments that voters could expect from a councillor elected under the TUSC banner. The current local elections core policy platform is available on the TUSC website at https://www.tusc.org.uk/policy
- **2.2** Election candidates who wish to appear on the ballot paper on behalf of a registered party have to submit to the returning officer, along with their nomination forms, a *Certificate of Authorisation to use a Party Description*, signed by the registered Nominating Officer of the party. TUSC has produced a form to process applications for a *Certificate of Authorisation* for local council elections, available on the TUSC website on the Candidates page at https://www.tusc.org.uk/txt/454.doc Submitting an application form will be taken as indicating a prospective candidate's agreement with the TUSC election platform.
- **2.3** Many trade unionists, community campaigners, and individual socialists have appreciated the opportunity to stand under the TUSC banner, with the autonomy candidates have to run their own campaigns while being part of a national challenge to establishment politicians. Since 2010 over 2,000 candidates have appeared on the ballot paper under the TUSC umbrella and the steering committee encourages anyone who signs up to the core policy platform and who wants to stand to do so in 2022.

What happens to candidate applications?

- **2.4** Applications are placed before the TUSC All-Britain steering committee, which reflects TUSC's character as a coalition. It includes official representatives of the RMT transport workers' union, and other leading trade unionists sitting in a personal capacity. The Socialist Party and Resist: the Movement for a People's Party, also have committee places, along with representatives of individual TUSC members. The steering committee operates by consensus not majority voting nothing is agreed if a committee member or constituent organisation has strong objections and, as stated in the TUSC rules (see *How TUSC Functions*, at https://www.tusc.org.uk/txt/433.pdf) ultimately has the final say on coalition seats and candidates.
- **2.5** Once applications are approved by the steering committee they will be posted on the candidates' page on the TUSC website and, before the official opening of nominations on Monday March 28th or as soon as possible for applications received after that date a TUSC *Certificate of Authorisation* will be sent to the candidate's election agent (whose details should be included on the application form).
- **2.6** All applications received will get an acknowledgement from the TUSC National Agent stating which meeting of the steering committee they will be discussed at, and a list of the candidates approved will posted up on the TUSC website within two days of the meeting.

Questions in the candidate application form

- 2.7 After the information requests on the form concerning the candidate's details and the details of the council and ward where the prospective candidate is proposing to stand, there are three questions under the heading, Election campaign details, which everyone should try and fill in to the best of their ability. The first two questions in relation to the council Labour Group's budget proposals and recent record assist both the steering committee but also local TUSC activists and groups on ideas and initiatives for issues to campaign and fight on. Often council budget proposals are hundreds of pages long the full details of which the steering committee does not need to know! but an indication what has been cut and what is planned to be cut is what we are looking for.
- **2.8** The last question on the application form under the Election Campaign Details heading concerns the position of the Labour candidate in relation to Jeremy Corbyn's suspension from the Parliamentary Labour Party, and the campaign for his reinstatement. Again this helps provide information for the steering committee and for any questions or queries TUSC supporters and component organisations may have in terms of the seats TUSC hopes to challenge for. In many cases the Labour candidate will be a sitting councillor, and a simple Google search of their name alongside Corbyn will show if they have spoken out in any way. But if you do not know who the candidate is do not worry; any other information on the character of the local council Labour Group or the ward Labour Party may be helpful as an alternative.
- **2.9** Although the situation has clearly shifted dramatically in relation to the Labour Party, with the revival of Tony Blair's New Labour politics under Sir Keir Starmer's leadership, there is still a concern from TUSC supporters and activists about standing against any of the last genuine pro-Corbyn candidates who have used their position to speak out in defence of Corbyn and against austerity, and who may be possible future allies in the battle for a new vehicle for working class political representation. That is why, again, the question on the Labour candidate's record relating to Jeremy Corbyn should be filled in to the best of your ability to do so.
- **2.10** And lastly, please complete the election agent details, including the full postal address. An ecopy of the *Certificate of Authorisation* from the TUSC National Nominating Officer will not be accepted by the council election officers and the agent's address is where we will send the hard copy that you will need to get on the ballot paper.

3. The election timetable – summary

January-March – The TUSC steering committee will start processing candidate applications at its first meeting in January 2022 – and at subsequent meetings in the February-March period – with those applications approved posted up on the TUSC website within two days of the meeting. However, the signed *Certificates of Authorisation* will be sent out to agents from mid-March.

So check out the Events page on the TUSC website for dates of the steering committee meetings and remember – candidate applications must be received **at least two days** before in order to be processed at the meeting.

The official nomination timetable

Many of the dates below are still provisional and yet to be fully confirmed by the Electoral Commission, and if there are any changes made we will update this guide, announce that on the website, and communicate to all TUSC agents, groups and known candidates.

Monday February 28th – The first date on which candidates for the May 2022 local elections can sign their official Consent to Nomination form (see paragraph **5.9**).

Monday March 28th – The official Notices of Election for the local authority elections must be published no later than this day. This is also the first day of the 'regulated period' for local election candidates' election spending (see paragraph **8.2**). Local election candidate nomination papers can be handed in from this point.

Tuesday April 5th – The deadline for the delivery of the official nomination papers **(4pm)** for the local elections. This is also the deadline for the official appointment of election agents.

Wednesday April 6th – The deadline **(4pm)** for the returning officer to publish a statement of persons nominated.

Thursday April 14th – The last day to register to vote for the May elections

Thursday May 5th – Polling day (7am to 10pm)

Friday June 10th – Deadline for the delivery of election spending returns to the Returning Officer (see paragraph **8.8**) for local election candidates.

Part Two: Local election regulations

4. Who can stand for election in May?

- **4.1** To be able to stand as a candidate at a local government election you must:
 - be at least 18 years old on the day of your nomination (16 in Scotland and Wales)
 - be a British citizen, an eligible Commonwealth citizen or a citizen of any other member state of the European Union
 - meet at least one of the following four qualifications:
 - (a) You are registered as a local government elector for the local authority area in which you wish to stand from the day of your nomination onwards.
 - Note: "Local authority area" here means the council, not necessarily the local ward in which you are standing. This is a common source of confusion. So to be clear if you are registered in New Town council you can stand for a seat in any ward on that council.
 - (b) You have occupied as owner or tenant any land or other premises in the local authority area during the whole of the 12 months before the day of the election.
 - (c) Your main or only place of work during the 12 months prior to the day of your nomination and the day of election has been in the local authority area.
 - (d) You have lived in the local authority area during the whole of the 12 months before the election. You are **not** required to have lived at the same address for the whole of the 12 months, but you must have lived in the same local authority and you must be living in the local authority area from March 28th to polling day.
- **4.2** Apart from meeting the qualifications for standing for election, you must also not be disqualified from standing. You cannot be a local council candidate if at the time of your nomination and on the day of the election:
 - (i) In **England**, you are employed by the local authority that you are proposing to stand for or hold a paid office where your appointment has been made, or could be made, by the local authority itself or by any joint committee where the local authority is represented. In **Wales**, however, the Senedd's 2021 Local Government and Elections (Wales) Act has removed this restriction, allowing council employees (other than those holding politically restricted posts see below) to stand for election.
 - (ii) You hold a politically restricted post such as a local authority statutory chief officer (for example, chief education officer, chief officer at certain fire brigades, or the director of social services).
 - (iii) You are the subject of a currently operative bankruptcy restrictions order or interim order.
 - (iv) You have been sentenced to a term of imprisonment of three months or more (including a suspended sentence), without the option of a fine, during the five years before polling day.

Remember: the council's Returning Officer (to whom your nomination papers are submitted) will not be able to confirm whether or not you are disqualified so if you are in any doubt, you should seek advice.

5. The official nomination papers

5.1 To appear on the ballot paper as a candidate you will need to submit a completed set of nomination papers to the local council's Returning Officer by no later than **4pm** on **Tuesday 5th April**. This deadline is set out in law and cannot be changed for any reason. The start date from which the candidate or the local election agent will be able to submit nomination papers, as well as the times and place for delivery, will be set out in the official notice of election published by the council's Returning Officer no later than Monday 28th March.

Once you have completed your forms many councils will prefer if you book an appointment with the elections office to hand in the forms and have them checked and provisionally authorised. But allow ample time before the deadline! If there is problem or mistake you will be able to go away and rectify it.

- **5.2** Candidates or agents can obtain nomination papers from a council's local Electoral Services office. Alternatively, the national Electoral Commission has produced a set of nomination papers that can be used, available from its website at http://www.electoralcommission.org.uk/i-am-a/candidate-or-agent/local-elections-england
- **5.3** To appear on the ballot paper as a TUSC candidate in a local election the following papers must be submitted to make a nomination valid:
 - (i) The nomination form.
 - (ii) A candidate's Consent to Nomination form.
 - (iii) The TUSC *Certificate of Authorisation* giving the candidate permission to use the TUSC party name or a registered description on the ballot paper, signed by the TUSC National Nominating Officer (the National Election Agent).
 - (iv) A written request to use one of the three TUSC emblems registered with the Electoral Commission, signed by the candidate.
- **5.4.** The nomination form must include:
 - The candidate's full name. This means their surname and other names in full. Using initials only could lead to the nomination paper being rejected.

Note: There is space on the form to include a commonly used name if the candidate is usually known by a name that is different from their actual name and they wish this to appear on the ballot paper – for example, Liz instead of Elizabeth. But for this to appear on the ballot paper it must be stated on the nomination form. If the commonly used name box on the nomination paper is left blank, then the candidate's actual name will be used.

- The candidate's home address. This must be completed in full and must not contain abbreviations and it must be their current home address which, remember, does not need to be in the ward.
- The signatures of ten registered electors (known as subscribers) in the ward where the candidate is standing, who must appear on the register that is in force on March 28th.
- A description. The candidate can ask for either the party's name as registered with the Commission (Trade Unionist and Socialist Coalition) or one of the registered descriptions to appear on the ballot paper underneath the candidate's name.
- **5.5** Each candidate's nomination form needs to be signed ('subscribed' in the jargon) by ten electors registered in the ward. The first two electors sign and print their names as proposer and seconder, and the remaining eight as 'assenters'. For the 2021 elections and subsequent by-elections to April 2022 this was reduced to two electors due to Covid. However this will return to ten electors as normal for May 2022 (unless there is a new parliamentary notice made).

- **5.6** The elector number of each subscriber as it appears on the electoral register, including the numbers or letters of the polling district, must be entered on the nomination form. (Make sure to check that you haven't accidently used their house number!)
- **5.7** Each elector may not subscribe more nomination forms than there are vacancies. For example, if there are two vacancies in a ward, an elector may subscribe up to two candidates' nomination forms in that ward. If three candidates submit nomination forms signed by the same person, the two that were submitted first will be accepted, but the third will be invalid. It is advisable therefore to enquire, before asking a subscriber to sign the nomination form, if they have already signed someone else's form. If there are three seats up in your ward and you are standing three candidates in the ward the elector can sign up to three forms.
- **5.8** The candidate's Consent to Nomination form must be completed in order for the nomination to be valid. The candidate must meet at least one of the qualifications to stand for election and it is advisable to state on the form as many of the qualifications as apply. For example fill both your address in the designated box and also if possible your elector number.
- **5.9** Candidates are not allowed to sign the consent form earlier than one calendar month before the deadline for submitting nomination papers, ie **February 28th**. The signature must be witnessed, and the witness must sign the form and give their full name and address. There are no restrictions on who can be a witness to the consent to nomination.

6. The certificate of authorisation & emblems

- **6.1** The *Certificate of Authorisation* will be sent out to **the candidate's agent** as named in the candidate application form by the TUSC National Nominating Officer. It states that the named candidate can stand on behalf of TUSC and allow them to use one of the following:
 - The exact party name as registered with the Electoral Commission: Trade Unionist and Socialist Coalition. This is the name the TUSC national steering committee is **recommending** that candidates in England use for the 2022 elections; or
 - One of the party's registered descriptions. These include Trade Unionists and Socialists Against Cuts; Trade Unionist and Socialist Candidate (and Scottish and Welsh descriptions).

Note: Candidates do **not** need to choose the description Trade Unionists and Socialists Against Cuts to use the TUSC AGAINST CUTS emblem No.3 (see below). This is a common source of confusion. You can use that **emblem** while appearing on the ballot paper as **Trade Unionist and Socialist Coalition** or Trade Unionist and Socialist Candidate etc.

6.2 The other form in the nomination pack to complete is the *Request to Use an Emblem on the Ballot Paper* form. TUSC has two registered emblems available to use in England and Wales, as below, and the TUSC national steering committee is **recommending** that candidates use Emblem No.3.



Emblem No.1



Emblem No.3

6.3 But it's your choice. (Emblem No.2, in case you're wondering, is a Scottish version of Emblem No.1). The *Request to Use an Emblem on the Ballot Paper* form must be **signed by the candidate**, not the local agent or the TUSC National Nominating Officer. Again, this is a **common source of confusion.** But once a candidate has received a *Certificate of Authorisation* from

TUSC, **they** are responsible for their campaign, including choosing which emblem they want to appear on the ballot paper.

6.4 After nomination papers have been submitted candidates will be sent a notice by the council's Returning Officer to let them know whether or not their nomination is valid.

7. The election agent

- **7.1** The election agent is an important position, the person responsible for the proper management of the candidate's election campaign and, in particular, for its financial management. There are no particular qualifications needed to be an election agent and candidates can be their own agent if they wish. But a candidate must have an election agent. If they do not appoint an agent, they will become their own agent by default.
- **7.2** The nomination pack from the council's Returning Officer should include a declaration form to appoint an agent, which should be signed by the candidate and by the agent to show their acceptance of the appointment.
- **7.3** The form asks for the name, address and office address of the election agent. The agent can actually live anywhere but the office address which can be someone's home address (the agent, the candidate, or another TUSC member) must be within the same council area where the election is being held, or within a district (or a London borough) which adjoins the council.
- **7.4** It makes administrative sense to have one election agent for each local council, not least as a point of contact with the TUSC National Election Agent. But TUSC is a coalition of different political forces and it is totally acceptable for candidates from one political party in a council area, for example, to have one agent, while candidates from another party have their own. But there must be co-ordination which is another reason why the TUSC rules call for local steering committees or branches to "be established, where possible, for local government areas where it is planned to contest seats" (see *How TUSC Functions*, at https://www.tusc.org.uk/txt/433.pdf).

8. Rules on election spending

- **8.1** Candidates and their agents must follow certain rules about how much they can spend, who they can accept donations from, and what they must report after the election. The election agent has the main responsibility for complying with these rules. However after the election both the candidate and the agent must sign declarations to say that their spending and donation return is complete and correct to the best of their knowledge.
- **8.2** Candidate spending is expenditure on activities to promote a candidacy, or to criticise other candidates, during a particular period in the run-up to the election, the 'regulated period'. The regulated period begins on the date someone officially becomes a candidate, which is when the official notice of election is published **(March 28th)**. Someone officially becomes a candidate on that date if on or before then they have already declared themselves a candidate at the election (or another person has declared that they are a candidate for example, on the TUSC website).
- **8.3** The spending limit for the local elections for the regulated period is £806, plus 7p per local government elector on the register for the ward. The local electoral registration officer will be able to provide the number of electors in the ward to make this calculation.
- **8.4** There are lower spending limits for joint candidates, ie where there are two or three TUSC candidates in the same ward. These are calculated by using the spending limit per candidate as explained above, and then reducing it by 25% a quarter if there are two joint candidates, or 33% a third if there are three or more joint candidates.

- **8.5** The costs of most campaigning activities count towards the spending limit, including leaflets, posters, newspaper adverts, websites or YouTube videos, mail-outs, offices and meetings. But meetings that are held mainly for purposes other than the candidate's election campaign, where the candidate's attendance is incidental for example, a regular TUSC group meeting do not need to be included.
- **8.6** Costs can include items only partly used for an individual candidate's election campaign, such as leaflets used both before and during the regulated period or shared leaflets with a candidate in another election taking place at the same time. These can be legitimately split between activities that count as the individual candidate's spending and those that don't but, unless a candidate's expenditure is going to be near the spending limit, it can be easier to include the total cost of most 'split items' in the spending returns.
- **8.7** The election agent must record all election spending, and must keep invoices or receipts for any payments **over £20**. This means recording what the spending was for for example, leaflets or a public meeting the name and address of the supplier, the amount, and the date that the agent spent the money.
- **8.8** After the election, the agent must deliver a spending and donations return to the local returning officer by no later than **Friday 10th June.** Both the agent and the candidate must also submit declarations that the return is complete and accurate. A return and declarations must still be submitted even if the candidate hasn't spent any money. This is called a 'nil return' (See **14. Election Expenses** below for more information).

9. Rules on donations to your campaign

- **9.1** Candidates can only accept contributions ('donations') of money, items or services towards their campaign spending from certain sources, known as 'permissible donors', and must report them to the local Returning Officer after the election. These include contributions towards a candidate's campaign spending from TUSC nationally, a local trade union branch, or constituent organisations of TUSC. Anything with a value of **£50 or less** does not count as a donation.
- 9.2 'Permissible donors' include:
 - An individual registered on a UK electoral register, including overseas electors;
 - A registered political party such as TUSC;
 - A UK-registered trade union or one of its branches;
 - A UK-based unincorporated association that carries on activities in the UK such as the TUSC constituent organisations
- **9.3** When an agent receives any donation of **more than £50**, the following information must be recorded:
 - The donor's name and address.
 - The amount of the donation.
 - The date on which the donation was accepted

The donor's address must be recorded as it is shown on the relevant statutory register (this is the electoral register for an individual, the register of trade unions for a union branch etc). If the donor is an unincorporated association the main office address must be put (as there is no register of unincorporated associations).

9.4 If the donation isn't from a permissible donor, it must be returned within 30 days (with the dates of the receipt and return of the donation recorded). If the donation isn't returned, the agent will be

deemed to have accepted it and the Electoral Commission may apply to the courts for it to be forfeited.

9.5 After the election the agent will need to report these details in the spending and donations return. A form for use for returns, and forms for the agent's and candidate's declarations, are usually included in the original nominations pack or, sometimes, sent out separately by the Returning Officer. They cover all the information that must be included.

10. Getting the register of electors

- **10.1** A candidate can start campaigning at any time. They do not have to wait until they are validly nominated to declare that they will run for election, publish campaign material, or canvass people for support. Doing the latter however is more effective with a copy of the electoral register.
- **10.2** Once someone has officially become a candidate, they are entitled to a copy of the register of electors and absent voters' lists for the ward they are standing in to complete their nomination form and for canvassing purposes. But the earliest someone officially becomes a candidate is when the official notice of election is published **(March 28th)**.
- **10.3** Most council electoral services departments will release a copy of the electoral register to someone declaring themselves as a candidate before the official notice of election, once they have signed a legal assent form a *Request for An Elector Register* form, available on the Electoral Commission website at https://www.electoralcommission.org.uk/media/4917 stating that the register will only be used for electoral purposes. But there have been cases of Returning Officers not giving the same leeway to local TUSC candidates and agents as they do the establishment parties.
- **10.4** They cannot do the same nationally however. Registered political parties are entitled to receive a copy of the full electoral register at any time so a local election agent designated by the TUSC National Nominating Officer is able to collect registers on behalf of prospective candidates before March 28th (another reason for sorting out who the local agent or agents will be as soon as possible!). But if you do need to contact the TUSC National Nominating Officer to intervene please try and provide a contact name and e-mail address (and telephone number if possible) of the electoral services staff member you spoke to; the name of the wards you want the register for (or alternatively, for the whole council area); and your address.
- **10.5** The register will be supplied in electronic format unless a specific request is made for a paper copy.

11. Using council buildings for public meetings

- **11.1** Election candidates are allowed to use schools and council maintained rooms for public meetings. The Electoral Registration Officer should keep a list of all suitable meeting rooms in their area and their availability, and should make this available for candidates and agents to inspect from the day of the notice of election.
- **11.2** To use this facility you will need to contact the owner of the premises to make a booking, giving reasonable notice to reduce the risk of the request being refused.
- **11.3** There is no hire charge for using these rooms, but you must pay for any expenses incurred, such as heating, lighting and cleaning (and for any damage to the premises). Candidates' right to use rooms does not include hours during which a school is used for educational purposes. Equally, any prior letting of a meeting room takes precedence.

12. Imprints on campaign material

- **12.1** All campaign material must, by law, include an imprint to show who is responsible for its production. This means leaflets, posters, and also websites and other social media.
- 12.2 On printed material such as leaflets and posters you must include the name and address of:
 - the printer
 - the 'promoter' (the agent)
 - the candidate or the organisation (TUSC) if the leaflet is promoting a number of candidates
 - on behalf of whom the material is being published
- **12.3** An example of an imprint for a leaflet promoting an individual candidate would be:
 - Printed by [printer's name and address]. Promoted by [agent's name] of [agent's address], on behalf of [candidate's name] of [candidate's address].

If the candidate is also the agent, in other words the promoter of the material, the 'on behalf of' part of the imprint is not required.

- **12.4** An example of an imprint for a leaflet promoting a group of TUSC candidates would be:
 - Printed by [printer's name and address]. Promoted by [agent's name] of [agent's address], on behalf of the TUSC candidates in [ward or council name].
- **12.5** There are rules on where the imprint must be put. If the material is single-sided such as a window poster it must be put on the face of the document. If it is multi-sided, the imprint must be put on the first or last page.
- **12.6** Imprints must also be included on electronic material, such as websites and emails. The imprint should include the name and address of the promoter and the organisation on whose behalf it has been produced. This also applies for newspaper adverts.
- **12.7** The bottom line is that material promoting a candidate (or disparaging another candidate) must have a contact address so that there is a line of accountability. An informal rule of thumb is: if someone wants to serve a writ for defamation against your campaign material aside from taking the sensible advice not to defame people! ask yourself, where would it be delivered to? If that's not on the material, you've broken the imprint law.

13. Joint campaigning with other groups

- **13.1** As a coalition the different organisations participating in TUSC locally will probably incur expenditure in support of the TUSC election candidates. Additionally, sympathetic organisations not formally participating in TUSC or standing candidates themselves may also come forward with offers to help promote candidates as part of their own, independent campaigning activity. Under electoral law this is known and permitted as 'Third Party' activity although there are certain rules that the third parties, and TUSC election agents, have to follow.
- **13.2** Any expenditure by a third party that "advertises (or otherwise promotes) to the public" an election candidate, including material that merely attacks other candidates or parties, must be authorised by that candidate's agent. This rule has often been used in the past, for example to hamstring CND, anti-racist campaigners, or environmental activists, at election times when no candidate has given authorisation to a third party's campaigning.
- **13.3** But this problem can be overcome, however, if a TUSC candidate's agent issues what is known as a 'Section 75' authorisation to a named officer of a third party to "incur and pay" the costs of producing leaflets, holding a public meeting etc. The third party pays these costs, not the TUSC

candidate, but they are authorised to do so by the local TUSC agent. A model 'Section 75' authorisation notice that can be adapted for local use is available from the TUSC National Agent.

- **13.4** Third party material published under these provisions needs an election imprint, following the same rules as at paragraph **12.2**, but this is not the TUSC imprint ie the third party is legally liable for the content. The named individual must also keep an account of expenditure incurred and submit them to the local TUSC agent no later than seven days after the election to be included in the TUSC candidate's spending returns.
- **13.5** This all may seem a bit daunting to (electorally) inexperienced campaigners, but it shouldn't be. The advantage of such arrangements is that supportive but independent organisations not contesting the election can run their own campaign in an election period, which they wouldn't otherwise be able to do, but then 'strike together' with TUSC at the ballot box in other words, supporting the TUSC candidate while promoting as they see fit their own profile and organisation. TUSC agents should offer them every encouragement to do so.

14. After the poll: Election Expenses

- **14.1** After the election, the agent must deliver a spending and donations return to the local returning officer by no later than **Friday 10th June**. Both the agent and the candidate must also submit declarations that the return is complete and accurate. A return and declarations must still be submitted even if the candidate hasn't spent any money. This is called a 'nil return'.
- **14.2** To avoid any possible confusion, this isn't for anyone to claim expenses from the council but to collate exactly what has been spent and donated for each candidate and on what exactly.
- **14.3** While council Returning Officers may include the relevant forms in the nomination pack you will get at the start of the campaign, or send them separately to the agent, once again the Electoral Commission has standard forms that you can use, if you click on your relevant type of election (Local Elections in England etc) and then scroll to the bottom of the guidance to the *After The Declaration of Results* tab at https://www.electoralcommission.org.uk/i-am-a/candidate-or-agent
- **14.4** Here you can download the returns form that you will need to input the spending and donations data into, and two declaration forms to be signed alongside the returns one for the agent and one for the candidate. There is also a guide alongside these forms on the Electoral Commission website; and TUSC nationally sends out a guide each year to all agents a week or so after polling day.